

PEARSON

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PEARSON EDUCATION IS THE GLOBAL LEADER IN
EDUCATIONAL PUBLISHING, PROVIDING RESEARCH-BASED
PRINT AND DIGITAL PROGRAMS TO HELP STUDENTS OF ALL
AGES LEARN AT THEIR OWN PACE, IN THEIR OWN WAY.

Every U.S. college student learns from one or more
of our programs, and over six million college students are
currently pursuing their studies online using one of Pearson
Education's online products and services, including:



MyMathLab is a series of online courses that accompany Pearson's textbooks in mathematics and statistics. Since 2001, MyMathLab—along with MyStatLab and MathXL, have helped over 9 million students succeed at more than 1,900 colleges and universities. MyMathLab engages students in active learning—it's modular, self-paced, accessible anywhere with Web access, and adaptable to each student's learning style—and instructors can easily customize MyMathLab to better meet their students' needs.

MyMathLab provides instructors with a rich and flexible set of course materials and tools, and it offers students a personalized interactive learning environment, where they can learn at their own pace and measure their progress.

Our **PearsonChoices** programs offer faculty and students a variety of price points and formats, including low-cost print and digital editions; text/web combinations; customized editions built around an instructor's specific course; and traditional textbooks.

Enjoy discussions, a product demo,
and a meal in the Pearson Suite at the
Orlando Rosen Centre Hotel!

PEARSON'S SCHEDULE OF ACTIVITIES
*The Pearson Suite is **Salon 5** at the
Orlando Rosen Centre Hotel.*

SUNDAY, FEBRUARY 6

- 3:00 PM–6:00 PM **Pearson Suite open for meet and greet anytime**
Salon 5
- 6:00 PM–10:00 PM **Super Bowl Party**
Salon 5

MONDAY, FEBRUARY 7

- 7:00 AM–8:00 AM **Meet and Greet**
Breakfast will be served
Salon 5
- 7:00 AM–8:00 AM **Squires/Wyrick Focus Group (By invitation only)**
Breakfast will be served
Salon 12
- 8:30 AM–11:30 AM **Meet and Greet**
Salon 5
- 11:45 AM–12:45 PM **Grimaldo/Robichaud Focus Group (By invitation only)**
Lunch will be served
Salon 12
- 12:45 PM–10:00 PM **Pearson Suite open for meet and greet anytime**
Salon 5

TUESDAY, FEBRUARY 8

- 7:00 AM–8:00 AM **Trigsted Focus Group (By invitation only)**
Breakfast will be served
Salon 12